

Pitch us

We're looking for in-depth feature articles and analysis as well as powerful opinion pieces by experts or knowledgeable personalities of public life on the most vital issues facing Southeast Asia. We also welcome historical pieces and stories that describe unusual events in the region written by specialists in a topic. Above all, we want quality, clarity and creativity. We want stories that are bold, intelligent and forward-looking, satisfying our audience's curiosity and inspiring them to read and learn on our core topics:

Power: Bring us in-depth political reporting and analysis on the big questions rocking Southeast Asia. Think democracy and autocracy, human rights and sovereignty, justice and policy.

Money: Break down Southeast Asia's most massive industries, and show just what big business means for the workers on the ground. Think prosperity and sustainability, innovation and corruption, start-ups and social enterprises.

Life: We want writers who can write thoughtfully about how communities across Southeast Asia are grappling with change. Think equality and identity, education and religion, culture and migration.

Earth: Explore what climate collapse means on a human level. Think plastic waste and air pollution, drought and extinction, sustainable energy and urbanisation.

Requirements

- **Article length:** generally from 800 – 1,500 words
- **Photography pitch:** We love photography and want to show off your work as best as we can. We will consider running photo essays with 3–12 photographs either as stand-alone pieces, or as a photo feature within an article.
- **Fees:** If you require a fee or payment please make sure that prior to commencing an article or other content for us, you have agreed to a fee. Fees are regionally competitive and commensurate on experience and the nature of the piece.
- **Rejections / Kill fees:** We commission articles based on a pitch or idea and after we check respective writing samples. In case of non-sufficient research, poor delivery not following our guidelines, poor communication with the author, identified plagiarism etc., we might outright reject a piece at any time in the editorial process without compensation.

We may decide that we can not proceed working on a piece due to a number of possible other reasons: a change in the topic's timeliness, overlap with a similar story published elsewhere, no availability of illustrative materials, etc. In such cases, we will pay between 25 – 50% of the originally agreed upon fee, depending on when in the process such a decision has been made.

We will notify a concerned freelancer as soon as possible on such a decision.

- **Rights:** Our terms and conditions for freelance contributors build on previous terms and conditions. To stay in tune with technology and our

own evolution into an online-only publication we constantly update them to reflect current developments and industry standards.

If you are a contributor to the print and online version of Southeastern Globe, the predecessor of southeastasiaglobe.com, or to any of our print publications prior to 2019 and are unsure about the legal status of your contribution, please contact us. Generally, all content produced since 2007 includes print and digital rights also for updated versions of our website since its launch in 2007.

All content may be promoted via our social media channels without time limit and will be archived online and made available for future reference. We may republish key stories on an anniversary or commemoration. Content may be updated as per the development of this website, re-designed or re-edited as per the future development of our style guides.

We reserve exclusive rights for an assigned piece of work for a period of 3 months following publication. Submitted articles may require a shorter period of exclusivity, please check with our editorial team for an individual arrangement.

Authors should provide an update if they become aware of any information or facts that have been overlooked or wrongfully included.

Please ask for a detailed document at editorial@globediaasia.com regarding our most recent and current freelance conditions should you require one.

What to consider when pitching a story:

- **Original voice:** Write a story by describing the views from directly concerned people. For example, if you describe the solar energy industry in a market: include the view from someone who needs affordable power or has relevant experience; a legislator; a technician or an environmental expert; etc. Also include social media commentary by concerned groups and relevant people on the topic.
- **Photos:** The best article cannot run without photos or illustrations. Please make sure you have discussed with your editor how to make your article come to life visually.
- **Budget:** If producing the story requires additional resources, provide an idea of a required budget for Travel, a translator or fixer, photographer etc.
- **House style:** We have some in-house style elements(as below) that you could take a look at first.
- **And then?** Tell our readers how they can engage with others who care about the issue. Share names and organisations and links or contacts.

Our house style

1. Use British English spelling, not American
2. Spell out numbers below ten and use numerals for 10 and up.
Exceptions: in ages standing alone after a name (Melanie, 2, has two brothers); in monetary units preceded by a symbol (\$5, not \$5.00). Always spell out numbers at the start of a sentence and try to avoid using a year to start a sentence
3. Use the percent symbol (10%, not 10 percent)
4. Convert all measurements and currency to metric and US dollars
5. Use '\$', not USD\$10

6. Always spell out billion but use ‘million’ when quantifying humans and ‘m’ for inanimate (Last year, five million people lived on \$1m a day.)
7. Use metric, not imperial (hectares, not acres; metres, not feet; kilometres, not miles)
8. Spell out metres, square metres, but use kph for kilometres per hour
9. The general rule is to dignify with capital letters organisation and institutions, but not people’s positions
10. For Westerners, use people’s last name once they have been identified. For Asians, use the name deemed most polite by the person
11. Use single spaces between spaces, not double
12. Full stops are used sparingly (Dr Jones, Mr Smith etc)
13. Use the em dash with a space before and after (To make a radio station work even to start one experience is needed.)
14. Do not use accents on words accepted as English (chateau, cafe), use accents when they make a crucial difference to pronunciation (exposé)
15. Use italics for main event (album name, not song titles)
16. Acronyms and abbreviations – unless an abbreviation or acronym is so familiar that is used more often than the full form (BBC) – write the words in full on first appearance. After the first mention, try not to repeat the abbreviation too often. If an acronym can be pronounced, it should be spelt out in upper and lower case (Unicef, Nepad, Asean)
17. If you are tempted to use a superlative, think about it. Is it really the first, the worst, the heaviest? Do not try to add impact to your stories by using superlatives you cannot justify.
18. Use the active voice wherever possible
19. Subject-verb-object structure is the basis of the English language
20. Use simple, concise language
21. Check the meanings of words you are not sure of, many words are frequently confused
22. Avoid jargon and explain specialist terms and ideas in terms the reader will comfortably understand